



Foreign Agricultural Service

**GAIN Report**

Global Agriculture Information Network

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## **Philippines**

### **Market Development Reports**

# **Increase in Philippine Imports of Consumer-Oriented Food Products 2001**

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#### **Report Highlights:**

**Exports of U.S. consumer-oriented products to the Philippines reached \$218.7 million in CY 2000 or a 3.8% increase over 1999 as recovery from the Asian economic crisis continued. This makes the Philippines the biggest market in ASEAN and the 11<sup>th</sup> most important market for the United States. This accomplishment is made more notable given the 25 percent depreciation of the Peso against the US Dollar during the year.**

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Includes PSD changes: No  
Includes Trade Matrix: No  
Unscheduled Report  
Manila [RP1], RP

Highlights on CY 2000 exports of consumer-oriented products to the Philippines are as follows:

### Highest Export Levels Recorded since 1970

- T dairy products (\$48.8 million)
- T pet foods (\$5.6 million)
- T wine & beer (\$2.6 million)

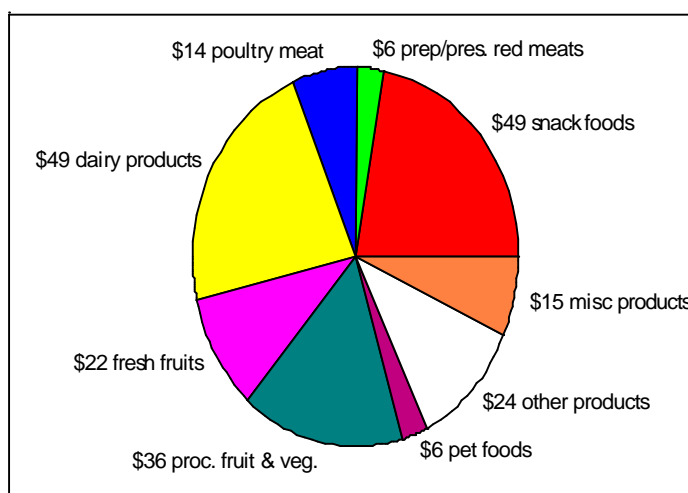
### Percent Increase over CY1999

- 53.3 percent
- 36.4 percent
- 56.6 percent

### Major export products

- **snack foods** - mostly salty snacks and chocolate confectioneries
- **dairy products** - mostly non-fat dry milk, dried whey and food products relief
- **fresh fruits** - mostly apples, table grapes, and citrus fruits
- **processed fruits and vegetables** - mostly frozen french fries; canned fruits and vegetables
- **poultry meat** - mostly frozen leg quarters
- **prepared/preserved red meats** - mostly sausages and hams

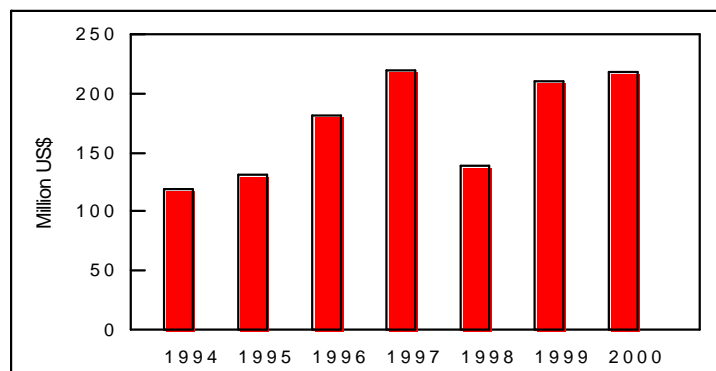
U.S. Exports of Consumer-Oriented Products  
CY 2000, in Million US Dollars



Other products which posted significant increases over previous year levels are tree nuts up 46.2 percent; pet foods up 36.48 percent; and fresh vegetables up 26.8 percent since 1999.

The prospects for further imports are good given the renewed business confidence and stabilizing foreign exchange rates.

### Exports of Consumer-Oriented Food Products to the Philippines



Source of Data: BICO